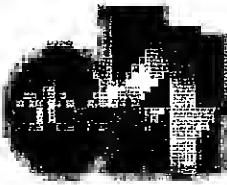


ORDER



Orders	Order / Rev:	64313	KTVX-TV
	Alt Order #:		Office Accounts
	Product Desc:	ESTIMATE 12439	SLC
	Estimate:	12439	Local
	Flight Datea:	10/15/12 - 10/21/12	
	Original Date / Rev:	10/08/12 / 10/08/12	
	Order Type:	CIA - O	

Agency	Name:	Media Strategies & Research		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1580 Lincoln Street	Billing Cycle:	EOM/EOC
		Denver, CO 80203	Agency Commission:	15%

Advertiser	Name:	Matheeon for Congress 2012		
	Demographic:	HH	New Business Thru:	
	Product Codea:	US Congress	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, PDL-CAND, GEN	Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/19/12	12	\$3,300.00	\$2,805.00	October 2012	12	\$3,300.00	\$2,805.00	0.00
					Totals	12	\$3,300.00	\$2,805.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Office Accounts	Start Of Order - End Of Order	100%
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/15/12	10/19/12	Good Morning America	CM	7a-9a	1---1--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
				GMA 7a-9a											
					Start Date	End Date	Weekdays		Spots/Week	Rate		Rating			
					Week: 10/15/12	10/21/12	1---1--		2	\$200.00		0.00			
E 2	KTVX	10/16/12	10/16/12	M-F 9a-10a	CM	9a-10a	-1-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				M-F 9a-10a											
					Start Date	End Date	Weekdays		Spots/Week	Rate		Rating			
					Week: 10/15/12	10/21/12	-1-----		1	\$125.00		0.00			
E 3	KTVX	10/15/12	10/15/12	M-F 3p-4p	CM	3p-4p	1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
				M-F 3p-4p											
					Start Date	End Date	Weekdays		Spots/Week	Rate		Rating			
					Week: 10/15/12	10/21/12	1-----		1	\$250.00		0.00			
E 4	KTVX	10/16/12	10/18/12	ABC4 News at 4p	CM	4p-430p	1---1----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
				ABC4 News at 4p											
					Start Date	End Date	Weekdays		Spots/Week	Rate		Rating			
					Week: 10/15/12	10/21/12	1---1----		2	\$250.00		0.00			
E 5	KTVX	10/17/12	10/19/12	ABC4 News at 430p	CM	430p-5p	--1-1--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
				ABC4 News at 430p											
					Start Date	End Date	Weekdays		Spots/Week	Rate		Rating			
					Week: 10/15/12	10/21/12	--1-1--		2	\$250.00		0.00			
E 7	KTVX	10/16/12	10/19/12	ABC4 News at 6p	CM	6p-630p	-1-11--	:30	3	\$325.00	P-2	0.00	NM	3	\$975.00
				ABC4 News at 6p											
					Start Date	End Date	Weekdays		Spots/Week	Rate		Rating			
					Week: 10/15/12	10/21/12	-1-11--		3	\$325.00		0.00			

Order / Rev: 64313
Alt Order #:
Flight Dates: 10/15/12 - 10/21/12

Advertiser: Matheson for Congress 2012
Product Desc: ESTIMATE 12439
Estimate: 12439

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KTVX	10/17/12	10/17/12	ABC4 News at 10pm	M-EM	10p-1036p	--1----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
M-F 10p-1036p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--1----		1	\$550.00			0.00					
												Totals	12	\$3,300.00	